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Moki Goyal

EXPERIENCE:

Postal Studios, LLC. - Founder **11/06-Present**

Created and developed Postal Studios, LLC, a video production and animation company focused on animation, documentary video production, photography and design. Specific responsibilities include:

- Generating clients and developing new production ideas
- Producing, scripting, shooting, editing, designing and creating motion graphics, sound mixing and authoring to DVD
- Creating original animated shorts

First Year Films, Inc. - President and Co-Founder **10/05-Present**

Started and developed First Year Films, Inc., a video production company focused on consumer video products such as edited home videos, tribute videos and other custom video work.

Specific responsibilities include:

- Producing, scripting, shooting, editing, designing and creating motion graphics, sound mixing and authoring to DVD
- Managing freelancers on simultaneous projects
- Creating company advertising such as web banner ads, brochures and other collateral
- Cross-partnering with vendors

Resolution Seven, L.L.C. - Partner/Dir. of Technology and Post Production **4/03-12/06**

Developed and created Resolution Seven, a video production company specializing in documentary-style promotional videos, documentaries, motion graphics, DVD authoring and Web Site design. Specific responsibilities include:

- Planning, casting, shooting, designing motion graphics, editing, sound mixing, and authoring to DVD a variety of video projects ranging from promotional videos, public service announcements and internal corporate strategy videos
- Planning, designing and coding of Web Sites using ASP, HTML, JavaScript and MS Access databases for a variety of clients
- Developing new business with corporate and non-profit clients
- Managing 4 employees
- Managing technical needs including network infrastructure, hardware, software, project backups and utilities

Gomez, Inc. - Web Engineer **3/00-4/03**

Led and built Gomez Networks, a real-time, web based, performance-monitoring tool, through the product lifecycle - concept, design, development, QA, launch, maintenance; Specific responsibilities included:

- Aided in initial concept and design of Gomez Networks
- Built and tested application in 7 months with a two-person development team
- Hands-on coding in ASP, JavaScript, and HTML of main reporting modules
- Integral member of the "go-live" team upon launch in November, 2000
- Worked closely with business units to gather requirements for future enhancements
- Maintained application code and built specialized feature enhancements on a client by client basis

Weeknight Dates, LLC. - Founder**10/01-6/02**

Led the conceptualization and creation of Weeknight Dates, a singles event planning company based in Boston. Specific tasks and responsibilities include:

- Designed, built, tested, and rolled out Web Site utilizing ASP, HTML, JavaScript and an MS Access database
- Built content publishing system to make updates to content and event listings
- Incorporated credit card authorization for payment from clients
- Ongoing maintenance and upgrades to site
- Ongoing event management, marketing and client generation
- Formed partnerships with sponsors and venues for future events

Andersen Consulting - IT Consultant**8/97-3/00**

Over two years experience in the consulting industry configuring SAP and designing and building web applications. Specific projects included:

- Designed and built a web-based proposal to be more effective, interactive, and user friendly than a slide show presentation. The application is constructed of HTML and JavaScript and was used by the project partners for their presentations.
- Designed, planned and built a dynamic 80-page web tool that enhances Enterprise Resource Planning (ERP) systems by maximizing their eCommerce potential.
- Configured the Materials Management (MM) module of SAP R/3 at the Dow DuPont Elastomers implementation. Joined the project at the start when the preliminary design was established for client signoff and completed the effort with three on-time releases in both the U.S. and Europe.

EDUCATION:**New York University****9/05-12/07**

Graduated with an M.S. in Digital Imaging and Design concentrated in 2-D Broadcast and Motion Graphics at the Center for Advanced Design Applications.

Tufts University**9/93-5/97**

Graduated with a BA in Economics

SKILLS:

- Extensive experience in shooting video, video editing, motion graphics, broadcast design, and DVD authoring
- Proficient in Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Encore, Final Cut Pro, Soundtrack, and Sorenson Squeeze.
- Excellent experience with HTML, Dynamic HTML, JavaScript, CSS, ASP/VB Script, Microsoft Access and SQL server.